《听力4》

教 案

**授课班级： 外16.1-4班**

**授课专业： 商务英语、翻译**

**授课学年学期： 2017-2018学年第二学期**

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**教务处 评估处 2017年12月制**

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| **课 题** | Unit 7 Business Success |
| **教学目标** | 1. 专业知识   get familiar with some concepts of business and trade in modern society.  （二）专业能力  develop one major listening skill—organization of outlines |
| **参考教材**  **参考书目、文献** | （一）教材  《英语听力教程》（学生用书）第4册，张民伦主编，高等教育出版社，2015年。  （二）参考书目  1.《英语听力教程》（教师用书）第4册  2. 英语专业四级（TEM4）考试大纲 |
| **教学重难点** | 1. 教学重点   1. understand the lectures about business success and business strategies.  2. identify and take down the key points.  （二）教学难点  1. learn to deal with information-loaded items or skill practice items.  2. achieve a thorough and accurate understanding of what is being discussed by the speakers. |
| **教学方法**  **教学手段** | 1. 教学方法   1. Task-based teaching method  2. Integrative and comprehensive practice in listening   1. 教学手段   Multimedia classroom (in language lab) |
| **课程类别** | □理论课 □实验课 √□技能课 |
| **课 时** | □1课时 √□2课时 □3课时 □4课时 |
| **教学过程**  **计）** | **教学任务分配**  （一）教师讲授的内容  1. how to deal with the dictation in TEM4  2. look at the outline in the exercise beforehand to obtain some cues about what to come, where to pinpoint the answers, and how to organize the information.  3. learn to choose and use the right words and ways to organize and retain the received information.  4. the concept of SWOT analysis  （二）学生自学的内容  1. 英语专业四级（TEM4）考试大纲  2. the important words and expressions in the listening tasks  3. the introductory remarks related to the topic and content of the unit  （三）教师指导的内容  教材的听力练习和教师提供的听力训练  **教学过程**  （一）训练任务 Task 1: TEM4 training *Dictation: Listen to a passage and write down every word in the passage.* Task 2: Unit 7—Part III: SWOT analysis *Listen to a presentation by a Director of NETCOUNT software Ltd. talking about the competitive position of the company. Write out the outline of the presentation.*  Task 3: VOA training  *Listen to a VOA Special English economics report. Complete the outline.*  Task 4: Specialized training  *Listen to 2 long conversations and answer the questions.*    （二）小结（作业）  1. Course book: Part I, II, IV, V in Unit 7  2. TEM4 训练材料  3. preview Unit 8  （三）教学反思  1.  2.  3. |